

# SAP Certified Development Associate - SAP Customer Data Platform

Questions & Answers Demo

# Version: 4.0

#### Question: 1

What are the possible application identifier conflict policy options when ingesting customer data using the Unified Customer Profile? Note: There are 2 correct answers to this question.

A. Raise an error and abort the entire ingestion operation

- B. Duplicate Customer Profile
- C. Create new Customer Profile
- D. Discard data event

Answer: B D

#### **Question: 2**

Which of the following flow controls are supported in CX flows? Note: There are 2 correct answers to this question.

- A. Split
- B. Wait until duration
- C. Trigger
- D. Join

## Question: 3

You are creating a new legacy variant business unit.

Which matching rules does SAP Customer Data Platform preconfigure for both the Contextual Profile view and the Unified Profile view? Note: There are 3 correct answers to this question.

A. CDC ID

B. Master Data ID

C. CIAM ID

D. CRM ID

E. C4C ID

Answer: **BCD** 

## **Question: 4**

For an incoming event, what value can SAP Customer Data Platform store for an active processing purpose status field?

A. 1

B. Yes

C. Allowed

D. Granted

Answer: D

# Question: 5

The customer schema of a group includes two predefined attributes that can be used for B2B scenarios. Which one of the following attributes is one of the two predefined ones?

- A. BusinessName
- B. Accountid
- C. Customerld
- D. Businessld

Answer: B