Salesforce

EXPERIENCE-CLOUD-CONSULTANT Exam

Salesforce Certified Experience Cloud Consultant

Questions & Answers
Demo

Version: 12.0

Question: 1

Universal Containers (UC) maintains multiple customer experiences, but only one profile for all customer users. No customer has access to more than one experience.
Which two steps should the UC admin take to grant access to each customer? Choose 2 answers

A. Create a permission set.
B. Select a permission set for a given experience.
C. Select the profile for a given experience.
D. Edit the applicable user profile.

Answer: A, B

Explanation:

Question: 2

Ursa Major Solar (UMS) wants to differentiate between the leads created by partners and the leads created by its
own Sales team. All lead records are shared with partners: however, some of the information captured by the
Sales team on the lead record should not be shared with partners.
Which two steps should UMS take at a minimum in order to meet the requirement?
Choose 2 answers

A. Create Lead Record Types for Lead Distribution.
B. Enable "Lead Sharing" in Digital Experience settings.
C. Create a separate channel for partners in PRM Workspaces.
D. Create Page Layouts for Lead Distribution.

Answer: A, D

Explanation:

Question: 3

No Moré Homelessness (NMH) is about to create a public site for volunteers where they will be able to sign up for
volunteering opportunities at local events. Each registration will result in a record being created for a custom Event Registration object.

Which three considerations should NMH keep in mind for records created by guest users?
Choose 3 answers

A. Queues cannot be assigned as owners of records created by guest users.
B. When possible, one should create and assign queues as owners of records created by quest users.
C. Setting the default owner for records created by guests is an option in Experience Cloud sites.
D. Default owner does not need Read/Write access to view the records created by guest users.
E. Any active user in an org can be assigned as the default owner of records created by guest users.

Answer: B, C, E

Explanation:

Question: 4

Northern Trail Qutfitters would like to display a different Hero component on the Home page for United States and EMEA.
How should an administrator accomplish this?

A. Create a page variation for EMEA, configure the Theme, and include a different Hero component.
B. Create a page variation for EMEA, configure the flexible page layout, and include a different Hero component.
C. Use the same page variation for EMEA and include multiple targeted HTML components.
D. Use the same page variation for EMEA, include multiple Hero components, and target each , component.

Answer: D

Explanation:

Question: 5

The mission of No More Homelessness (NMH) is to help every homeless person in the best possible manner through its Experience Cloud site. NMH's site manager wants to set up search engine optimization (SEQ) to ensure NMH's public Experience Cloud site is visible to search engines.
Which two practices does the site manager need to do to ensure SEO is implemented successfully?
Choose 2 answers

A. Check whether a custom robots.txt file to control indexing has been created.
B. Check whether the Experience site is public and activated. Pencil & Paper
C. Check whether the SEO Institute has provided the approval for the site with end date.
D. Check whether manual sitemap refresh happens on the last day of every month.

Answer: A, B

Explanation: